



YOUR ULTIMATE PUBLIC DISPLAY OF AFFECTION

for your **2010** Graduate of

JOHN READ MIDDLE SCHOOL

*GETTING STARTED IS EASY ...
Submission deadline ... NOVEMBER 20, 2009*

If Purchasing online....you may order now, but our newest web tools for creating your ad will be available for use after October 19th, 2009.

We Encourage You To Order Online:

Step 1: Go to www.GradAd.com

Enter your school ID#: **9KVKAX95**

Step 2. Select your template

Choose the ad size and template you wish to purchase, upload your images/pictures and type in your text.

(Please see the website for step by step instructions)

Step 3. Preview and Pay

Submit your own ad creation... choose either option

You can upload your personal custom ad at our site by clicking on "upload my own design" and follow the simple instructions. See our site for further details.

You can mail to us your camera ready artwork. The artwork must be either scanned and submitted on CD in JPEG or TIFF format and resolution set at 300 dpi (dots per inch) at 100% to size. Camera ready artwork can be submitted on artboard and mailed to us for our office to scan, however the size of the artboard can be NO LARGER than 8 1/2" x 11". If the artwork is larger, it is your responsibility to have it scanned and placed on a CD prior to mailing it to GRADAD. Any oversized ad material received will be subject to additional production charges.

Have us create your ad...just send us your stuff

*Mail your ad materials, photographs and text, to us. For an additional ad set-up fee of \$10.00, we will be happy to create your ad for you. All ad materials must be recieved by the ad deadline. Hard copy photos may be mailed to us or you can scan them onto a CD. Scanned Images must be in JPEG or TIFF format and must be at a resolution of at least 300dpi. We also require your typed text not to exceed the maximum for the ad size you wish to purchase. See below for guidelines. You can also enclose a sketch showing us how you would like us to layout your ad. Any clip art or special borders must also be provided. Only photos are returned in the spring during yearbook distribution.

Color Ads	Check One	*Mail in materials:
1/8 PAGE (Max-1 photo, 100 characters)	<input type="checkbox"/> \$40.00	If GradAd is producing your ad, there is a \$10.00 set-up fee. Add the set-up fee to your ad price listed to the left.
1/4 PAGE (Max-3 photos, 300 characters)	<input type="checkbox"/> \$75.00	
We are not responsible for the reproduction quality of any personal custom ad or ad materials submitted that does not meet the necessary production requirements stated above.		

Feature Student Name As It Should Appear In The Yearbook

Student First Name

Student Last Name

Parent First Name

Parent Last Name

Address(include spaces between number and street name and Apt.#)

State

Zip Code

Daytime phone number

Email address for communication if necessary. Include period and @ sign in space provided.

Please make checks payable to GRADAD

Mail Ad Materials to:
GRADAD
P.O.Box 340
Essex, CT 06426

DEADLINE:
November 20, 2009

Questions
Call GRADAD at 1-866-394-9729
or email us at help@gradad.com

Office Use Only	
Check # _____	Amount: _____
Number of Photos Received: _____	
Camera Ready Art: YES No	CD Received: YES NO